



# IMPACT ASSESSMENT EVALUATION SHORT COURSE ANNOUNCEMENT

## Introduction

The Economic and Social Research Foundation (ESRF), is an independent research institution based in Dar es Salaam. The Foundation has more than 20 years of experience in conducting policy-enhancing research; strengthening capabilities in policy analysis and decision making as well as articulating and improving understanding of policy options in the public sector, private sector, and the civil society and development partners.

The Foundation provides capacity in Policy Analysis, Impact Assessment Evaluation and Monitoring and Evaluation of economic and social policies, programmes and projects in order to gauge their impact within both national and regional development processes. As a reputable local Think Tank, ESRF has enhanced national capacity in policy analysis, by and large, building an effective network of policy analysts, which in itself has increased national ownership of the policy-making process.

## Rationale of the Course

In recent years, the attention of evaluators has shifted from the analysis of data after the completion of an intervention to the careful design of studies before the intervention is implemented. Researchers, managers, policy makers, donors and practitioners

of development are now increasingly required to contribute to the production or the selection of evaluation designs. Our course will cover all the elements of impact evaluation designs as required by institutions such as the World Bank, Bill and Melinda Gates Foundation, the United Nations (UN), and the Department for International Development (DFID).

## Course Objective:

This course on Impact Assessment Evaluation will provide researchers, project managers, policy makers, and practitioners of development with the necessary methodology and practical knowledge to meet the growing demand for rigorous evaluation of development programmes.

## Learning Outcome

In this course you will learn how to design an impact evaluation of a development intervention employing both quantitative and qualitative methods. Some of the questions you will be able to answer include:

- How do we frame the right evaluation questions and choose the right indicators?
- What are the best impact evaluation methodologies?
- How do we go beyond simple impact assessment by assessing spill-over

effects, cost-effectiveness and impact on vulnerable groups?

- What are cutting-edge qualitative and quantitative methods for impact assessment?

## Target Audience

Our course is particularly targeted for researchers, project managers, policy makers, donors, and practitioners of development.

## Location and Delivery

**Venue:** The Economic and Social Research Foundation Conference Hall, Dar es Salaam

**Duration:** Five (5) days, 1<sup>st</sup>-5<sup>th</sup> June 2015

**Delivery:** The course offers a mix of lectures and practical work. Participants shall work in small groups and learn how to build a full evaluation design by applying the technical tools taught in lectures. Other activities included are Q&A and Energizers.

**Application Deadline:** Friday 22<sup>nd</sup> May 2015

**Fees:** Tshs. 700,000/= per participant. The fee will cover the facilitation fee, course materials, two tea breaks, buffet lunch, refreshments and a certificate of participation. It does not cover accommodation or travel costs. All payment should be made payable to: *Economic and Social Research Foundation, Bank Name: CRDB BANK PLC, A/C: 0150258978600, SWIFT CODE: CORUTZTZ*